

Dear School Travel Champions

This week is Brake's Road Safety Week 2020!

They have some wonderful resources to download to help you share this year's message: No Need To Speed. Please [visit their website and download the resource pack by clicking here](#).

Smarter Travel can also help you. We have attached a **Road Safety leaflet** and last week's **Be Bright Be Seen** campaign sheet to help you run a competition.

We would also like to express the importance of teaching pupils about road dangers and how they can stay safe when walking, cycling or scooting, particularly now that the evenings are much darker. You will find a **PowerPoint attached about the Green Cross Code**. This will help your younger students to learn to use the Green Cross Code when crossing the street and we ask that you practice this with them on any trips out of school.

When you complete any activities for Road Safety Week, make sure you can evidence them for STARS. Here are some examples of where they can fit in – there's a number of stories that you could complete here!

Activity	STARS story to evidence
Did you send out our road safety leaflet to parents, or write something in your newsletter about Be Bright Be Seen ?	This is communicating with parents and carers
Did you deliver an assembly to KS1 about the Green Cross Code ?	This is a road safety talk
Did you run a competition for Be Bright Be Seen ?	Your pupils may have brightened their bags (We'd love to see some winning photos as evidence!)
Did you download and use the Road Safety Week activities ?	Upload evidence of their use to Road Safety Week

NO NEED TO SPEED

ROAD SAFETY WEEK 

16-22 November 2020